

Northwest Children's Theater and School Presents

ROALD DAHL'S WILLY WONKA

St. Cupcake Partnership

NORTHWEST
CHILDRENS
THEATER and
SCHOOL

NW Neighborhood
Cultural Center
1819 NW Everett Street
Suite 216
Portland, OR 97209-2189

phone: 503-222-4480
fax: 503-222-4130
www.nwcts.org

*Our mission—to educate,
entertain and enrich the lives
of young audiences*

Managing Director
Judy Kafoury

Artistic Director
Sarah Jane Hardy

Education Director
Carolyn Newsom

Volunteer Director
Diane Carlsen

Northwest Children's Theater and School (NWCT) is partnering with Saint Cupcake for their production of the classic family musical, *Roald Dahl's Willy Wonka*. In honor of this holiday event Saint Cupcake is releasing a special new treat, "The Wonka," available only at their SW Portland location for the month of December.

In the spirit of the show, five "Golden Tickets" will be placed at random into the wrapper of five different "Wonka" cupcakes. The finder of a golden ticket will win:

- four tickets to NWCT's production of *Willy Wonka*
 - an assortment of delicious desserts from Saint Cupcake
 - an autographed *Willy Wonka* poster (signed by the entire cast)
- and
- a personal backstage tour for the whole family, led by Mr. Willy Wonka himself (PAMTA winner and Resident Artist John Ellingson).

On December 10th, from 10am-12pm, Willy Wonka will be live and in-person at Saint Cupcake Galore (SW Portland). Children will have the opportunity to get their picture taken with the world-famous candy man, while enjoying a scrumdiddlyumptious treat from Saint Cupcake.

In honor of the "Golden Ticket" NWCT has created two original "Wonka" videos. [The first video](#) pays tribute to the magic and excitement of live performance, with the ticket leading children to the theater. [The second video](#) is a short clip from the classic song "Pure Imagination" featuring John Ellingson as Willy Wonka.

"Golden Ticket" winners will be announced as the tickets are found, through the websites and Facebook pages of both Northwest Children's Theater and Saint Cupcake.

Northwest Children's Theater & School
1819 NW Everett Street
Portland, Oregon 97209
503-222-4480
www.nwcts.org

Saint Cupcake Galore
1138 SW Morrison
Portland, Oregon 97205
503-473-8760
www.saintcupcake.com

"WILLY WONKA" RUNS

Dec. 9, 2011- Jan. 1, 2012

All Fri. & Sat. 7 pm, Sat & Sun at 2 pm

Except no 7 pm on Dec. 24 and no shows on Dec. 25.

**Special holiday matinee show times
Dec. 20-23, 27-30**

WHERE

NW Neighborhood Cultural Center
1819 NW Everett Street, Portland

TICKETS

503-222-4480 or NWCTS.ORG

AGE RANGE

Most enjoyed by ages 6 and up

PRICES

\$18-22 adults

\$13-18 youth (14 & under)

INFO

503-222-4480 or NWCTS.ORG

**FOR IMMEDIATE
RELEASE**

Release Date
December 7, 2011

Kill Date
January 2, 2012

Media Contact

To set up interviews
or discuss other
possibilities for feature
stories, please contact:

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